# A logo for a company  Description automatically generated

# Discover Kerry at the National Ploughing Championship 2023

## Participant Application Form

|  |  |
| --- | --- |
| Business/Stand Name: |  |
| Contact Name: |  |
| Contact’s Position |  |

|  |  |
| --- | --- |
| Address: |  |
|  |  |
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| --- | --- | --- | --- |
| Phone: |  | Email |  |

Preferred Option: Please state Option \_\_\_\_\_\_\_\_\_

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| --- |
|  |
| OPTION A |
| Price: €1,250 |
|  |
| Can bring own promotional collateral (not pull up banners) |
| Podium Table / Stand in situ, no need to bring/hire anything |
| Inclusion in Kerry on Us brochure, download brochure with offers/deal |
| 2 x 3 day exhibition passes |
| Your staff can be branded in your bespoke branded clothing |
| Can bring and display own laptop  |
| Can collect own database of attendees |
|  |
| OPTION B |
| Price: €750 |
| Have stand for one full day |
| Can bring own promotional collateral (not pull up banners) |
| Podium Table / Stand in situ, no need to bring/hire anything |
| Inclusion in Kerry on Us brochure, download brochure with offers/deal |
| 2 x 1 day exhibition passes for staff to attend and be at the stand |
| Your staff can be branded in your bespoke branded clothing |
| Can bring and display own laptop  |
| Can collect own database of attendees |
|  |
| OPTION C |
| Price: €500 |
| Be included in Ploughing Digital Brochure of offers - will be emailed to database post event |
| Send a member of staff to man relevant 'Themed' stand area for 4-8 hours on one day, in own branded clothing |
| 1 Day exhibition Pass for one staff member |
| Cannot collect own database but will be included in overall post event brochure sent to database |
|  |
| OPTION D |
| Price: €250 |
| Have a 'Kerry on Us' offer featured in the digital brochure - will be emailed to database post event |

## Preferred Position for Your Stand

|  |  |
| --- | --- |
| Food and Drink |  |
| Trails & Walks |  |
| Family Fun |  |
| History & Culture Lovers |  |
| STAY Kerry |  |

## Terms & Conditions

|  |  |  |
| --- | --- | --- |
| **Please note the following conditions and tick to indicate you have read and agreed with the terms:** | YES | NO |
| Invoices must be settled within 30 days of issue. |  |  |
| The DiscoverKerry tent has the goal of being as sustainable as possible. We ask that **exhibitors bring only the necessary brochures or printed materials for promotional purposes.** Exhibitors are encouraged to use laptops, tablets and direct people to online resources where possible. Please tick to indicate agreement with this condition. |  |  |
| Participants are responsible for transportation and accommodation of their own staff |  |  |
| Should any weather event, or other, affect the attendance numbers at the NPA, I will not sue the organizers of the Discover Kerry Tent. |  |  |
| Any additional exhibitor entry bands above what is included in the package listed above must be purchased separately.  |  |  |
| I commit to having member of staff present at all times throughout the day/days as per my booking. |  |  |
| Exhibitors will be provided with a pre-branded space, please do not bring pop up stands or additional branded items. Please do not hire any additional furniture etc for your space. |  |  |
| All exhibitors must take away their own marketing collateral after their allocated time in the Discover Kerry tent |  |  |

## Kerry on Us Offer

|  |  |
| --- | --- |
| Discover Kerry launched the ‘Kerry On Us’ campaign to give visitors to County Kerry an added extra, complimentary treat whilst on their stay. Some examples are listed [here](https://www.discoverkerry.com/en/kerry-on-us-packages/#:~:text=Discover%20Kerry%20is%20launching%20the,their%20stay%20in%20the%20Kingdom.).All visitors to the DiscoverKerry Tent will be approached for their email address to receive a brochure that will contain a full list of all the ‘Kerry On Us’ offers available to Ploughing attendees. Please give details of your bespoke Autumn/Winter/Special ‘Kerry On Us’ offer (in less than 150 words) here:

|  |
| --- |
|  |

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## Artwork

Please attach the following

* High Resolution A6 Ad for your business, which includes mention of your Kerry On Us offer and details of how to book/promo code etc.
* Please attach a high-resolution logo for your business and up to three images you would like used if the opportunity arises to include them

## Invoice Details

|  |  |  |  |
| --- | --- | --- | --- |
| Contact Name |  | PO: |  |
| Address: |  |
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| --- | --- | --- | --- |
| Phone: |  | Email |  |

## Signature

|  |  |  |  |
| --- | --- | --- | --- |
| Signature: |  | Date: |  |