

## INVEST. PROSPER. BELONG.

# TRALEE KERRY'S CAPITAL



AVERAGE HOUSE PRICE €158,000 [3 Bed Semi-Detached in Tralee, June 2018]

° 175,000 people within 60 min drive

23% INTERNATIONAL

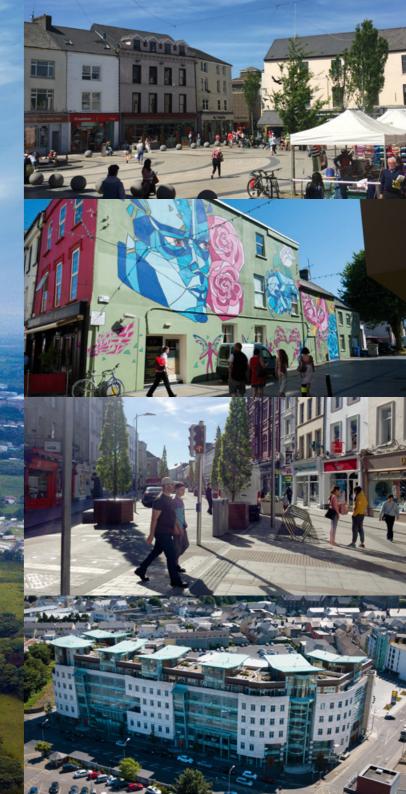
50% LOWER **COST OF LIVING** compared to Dublin





of population are MILLENNIALS





## KERRY'S BUSINESS

CAPITAL

2017 IRELAND'S MOST ENTERPRISING TOWN

888 W 🔠

6,000

ENTERPRISES OPERATING IN KERRY INNOVATIVE CO-WORKING OFFICE SPACES START-UP SUPPORT SYSTEMS

SUPPORTIVE BUSINESS

140)

IDA SUPPORTED COMPANIES

WITHIN 30

MINUTES

radius of Tralee

COLLABORATIVE LOCAL ENGAGEMENT



DEDICATED BUSINESS

DIVERSITY

IN INDUSTRY SECTORS

STRONG PROV

INDUSTRY-LED THIRD-LEVEL TRAINING



ENTERPRISE IRELAND REGIONAL HQ based in Tralee







## kerry's Shopping

## LEADING INTERNATIONAL **RETAIL BRANDS** CHOSE TO LOCATE HERE

RETAIL & SHOPPING EPICENTRE OF KERRY & SOUTHWEST IRELAND



4,000+ CAR PARKING SPACES (1,000 free)



OF PEOPLE PICK TRALEE AS NO.1 TOWN FOR CLOTHING AND FOOD SHOPPING

[Tralee Town Centre Health Check Report 2017]



CAPITAL

€1.7m INVESTMENT in town centre PEDESTRIANISATION



TOWN CENTRE MIX OF BRANDS AND INDEPENDENT SHOPS & STORES





PENNEYS

JACK JONES



D ESIGNERS AT DEBENHAMS







next



VERO MODA DEBENHAMS













Currys 🥔 PC World

SHAWS DEPARTMENT STORES

PAMELA SCOTT

TOPSHOP

Evans





### KERRY'S TECH CAPITAL



IMAR Intelligent Mechatronics and RFID **TECHNOLOGY GATEWAY** BASED IN IT, TRALEE NORTH CAMPUS



**REMOTE WORKING** HOST OF IRELAND'S FIRST REMOTE WORKING CONFERENCE 2018



IRELAND'S FIRST

DEVELOPING **TECH EVENT** CULTURE I



TECH START-UP ENVIRONMENT

NATIONAL DIGITAL SKILLS CENTRE Centre of Excellence









my∆CCCSShub ViClarity



















## KERRY'S LEARNING CAPITAL

4,500 THIRD-LEVEL STUDENTS





53,000 THIRD-LEVEL STUDENTS within 2hrs of Tralee

STUDY IN TRALEE

BESPOKE STAFF TRAINING ON-BOARDING available from IT Tralee and Kerry ETB



WITHIN -

ITT **€17.5m** KERRY SPORTS ACADEMY

NEW 660 PUPIL : **GAEL COLÁISTE** : being built in 2020 :



SECOND **KCFE CAMPUS** 



NEW €28m 0000 : APPRENTICESHIP STEM BUILDING BEING DEVELOPED AT ITT : ACROSS INDUSTRY SECTORS













KERRY'S BEACH

Kerry has the MOST BLUE FLAG BEACHES in Ireland



WIDE VARIETY OF WATERSPORTS on the doorstep





Banna Strand, near Tralee, in the TripAdvisor Travellers' Choice Awards for 2017.



KERRY'S GOLF &



### INTERNATIONALLY ACCLAIMED **GOLF COURSES**





# WIDE VARIETY OF



## **IRELAND'S HIGHEST MOUNTAIN RANGES**

CAPITAL

Carrauntoohil is the highest peak on the island of Ireland - 10 mins from Tralee





1,400 SEATER **OmniplexMAXX** with 8 Screens

### KERRY'S CONNECTED CAPITAL

**TRALEE IS ONLY** 1.5hrs from Limerick 2hrs from Cork

### **INTERNATIONAL** AIRPORTS

KERRY - 15mins SHANNON - 70mins CORK - 2hrs DAILY RETURN FLIGHTS TO DUBLIN FROM KERRY ... be there in 45mins >>>>>>>>>>>>>

### **PORT OF FENIT** 15 MINS from Tralee DAILY ARRIVALS OF LARGE CARGO, SAILING and SEARCH & RESCUE VESSELS

### SHANNON FOYNES PORT COMPANY RELAND'S LARGEST DEEP-WATER PORT **1 HOUR from Tralee** Handling the largest quantity of Cargo and Passenger vessels in Ireland, outside Dublin.

EUROPE'S MOST WESTERLY BUS&RAIL STATION REST OF IRELAND



### roseoftralee **IRELAND'S LARGEST INTERNATIONAL**

KERRY'S







### 35 ACRES · **FOWN PARK** ONE OF THE LARGEST URBAN PUBLIC PARKS IN IRELAND



## WHAT BUSINESS LEADERS SAY ABOUT WORKING IN TRALEE



RONAN DEASY COMPANY SECRETARY, **KERRY GROUP** 

Kerry Group's proud heritage is deep rooted in County Kerry and Tralee. Tralee has been the Group's Global HQ since 1979 and has been a springboard for our global expansion. Besides providing an environment for the delivery of world class professional services to our global organization, Tralee also serves as a corporate training hub, where many of our future leaders commence their careers. The town provides a vibrant, progressive, business-friendly community with a cultural and social fit that complements the values of our organization.



We chose Tralee back in 2011 as it offered us the technical infrastructure to develop our national and international client base without the Dublin price tag. Kerry has the availability of skilled labour and an enjoyable environment to live and work in. It is good to feel part of a progressive and proactive business community and provide employment opportunities on the SW coast of Ireland.



**ROB DURRAN** CO-FOUNDER

Choosing to relocate our Global HQ to Tralee was an easy decision. The location is superb in terms of local amenities, airport connectivity and some of the country's fastest broadband speeds, making it easy to do business with any other city or country. The quality of resources in the town are as good as any capital city, but their loyalty is what truly sets them apart. Our team now enjoy an unrivalled quality of life, something which as strongly reflected in our recent company performance at an international level.



CEO. ASPEN GROVE

Two decades after founding Aspen Grove Solutions, I can say with confidence that Tralee is the ideal location for a tech company to thrive and grow. Tralee has many advantages over larger urban centres, including shorter commute times, reasonably priced housing, cheaper child care, and an exceptional guality of life. Where else can you go surfing or see a play after work and then climb Ireland's highest mountain on your day off? But this doesn't mean we are remote: The proximity of international airports, good road and rail links, and quality broadband make it easy to connect to national and global markets.

What really sets Tralee apart, however, is the collaborative and entrepreneurial spirit. Local businesses and supportive local authorities and local bodies are prepared to work together for the success of the entire town. The ITT and other local educators embrace this spirit of partnership. working proactively with employers to meet the research and talent needs of companies such as ours. Working together, the Tralee business community has proven that it really can achieve anything.

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## Talk to Us...





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### www.tralee.ie

SUPPORTED BY:



KERRY COUNTY COUNCIL

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